Docket No.: Express Mail No .:

EL634499706US

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MASAHIRO KAWANO, ET AL.

Examiner:

Art Group:

Application No.:

Filed:

For:

ADVERTISING SYSTEM USING

INTERNET - UTILITY

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97

**Assistant Commissioner for Patents** Washington, D.C. 20231

Sir:

Pursuant to Rule 1.97, Applicant desires to make of record the reference(s) set forth on the attached Form PTO 1449 which were cited in a search report dated 07 December 1999 which was forwarded to Applicant's representative in a communication dated 28 December 1999 of the corresponding Japanese application. Enclosed is a copy of the search report which indicates the degree of relevance found by the foreign office where documents cited as category X are deemed relevant when taken alone; documents cited as category Y are deemed relevant when taken in combination with another reference; documents cited as category T are directed to the theory or principle underlying the invention; and documents cited as category A are deemed relevant as technological background defining the general state of the art. A copy of each reference is submitted herewith.

It is hereby stated that this Information Disclosure Statement is being filed within three months of the filing date of the subject application, therefore no petition or fee is required. However, in the event a petition is needed for consideration of this Information Disclosure Statement, Applicant hereby so petitions. Please charge any additional fee due to Deposit Account 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Eric S. Hyman, Reg. No. 30,139

Date:

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